Case 2:18-cv-08605-JVS-SS Document 85 Filed 12/11/20 Page 1 of 53 Page ID #:792

- I, Cameron Azari, declare as follows:
- 1. My name is Cameron R. Azari, Esq. I have personal knowledge of the matters set forth herein, and I believe them to be true and correct.
- 2. I am a nationally recognized expert in the field of legal notice, and I have served as an expert in dozens of federal and state cases involving class action notice plans.
- 3. I am the Director of Legal Notice for Hilsoft Notifications ("Hilsoft"), a firm that specializes in designing, developing, analyzing and implementing, large-scale legal notification plans. Hilsoft is a business unit of Epiq Class Action & Claims Solutions, Inc. ("Epiq").
- 4. This declaration will describe the implementation of the Settlement Notice Plan ("Notice Plan" or "Plan") and notices (the "Notice" or "Notices") for the settlement in *Alvarez et al. v. Sirius XM Radio Inc.*, Case No. 2:18-cv-8605 in the United States District Court for the Central District of California, Southern Division. I previously executed my *Declaration of Cameron R. Azari, Esq. on Settlement Notice Plan*, on June 5, 2020, in which I detailed Hilsoft's class action notice experience and attached Hilsoft's *curriculum vitae* (I am informed and believe that this document was filed in this matter as docket entry 68-5). I also provided my educational and professional experience relating to class actions and my ability to render opinions on overall adequacy of notice programs.

NOTICE PLAN

5. On July 15, 2020, the Court approved the Notice Plan as designed by Hilsoft and appointed Epiq to serve as the Settlement Administrator in the *Order Regarding Motion for Preliminary Approval of Class Settlement* ("Preliminary Approval Order"). In the Preliminary Approval Order, the Court certified the following Settlement Class:

All Persons in the United States who purchased a paid subscription from Sirius XM (or one of its predecessors) that was marketed as a "lifetime plan" or "lifetime subscription." Excluded from the

Class are: Sirius XM and its parents, subsidiaries, or any entities in which it has a controlling interest, as well as Sirius XM's officers, directors, employees, affiliates, legal representatives, heirs, predecessors, successors, and assigns. Also excluded are any Judges to whom this case is assigned as well as their judicial staff and immediate family members.

6. After the Court's Preliminary Approval Order was entered, we began to implement the Notice Program. This declaration will detail the notice activities undertaken and explain how and why the Notice Plan was comprehensive and well-suited to the Settlement Class. This declaration will also discuss the administration activity to date. The facts in this declaration are based on what I personally know, as well as information provided to me in the ordinary course of my business by my colleagues from Hilsoft and Epiq, who worked with us to implement the notification effort.

NOTICE PLAN SUMMARY

7. Rule 23 of the Federal Rules of Civil Procedure directs that the best notice practicable under the circumstances must include "individual notice to all members who can be identified through reasonable effort." The Notice Plan as designed and implemented satisfied this requirement with Notice sent to Settlement Class Members who were reasonably identifiable from the defendant's records (virtually all Settlement Class Members) via an Email Notice or a Postcard Notice mailed via United States Postal Service ("USPS") first class mail. A Postcard Notice was also mailed via USPS first class mail to all undeliverable Email Notices (with a physical mailing address) after several attempts to deliver the Email Notice. Both individual mailed notice and email notice directed the recipients to a case website dedicated to the settlement to access additional information. Address updating (both prior to mailing and on undeliverable pieces) and re-mailing protocols met or exceeded those used in other class action settlements. The individual notice effort was supplemented by a targeted media campaign, which included online media, and a case website. The supplemental media

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notice helped reach those Settlement Class Members for whom the notice was undeliverable.

8. The Notice Plan's individual notice efforts reached approximately 98.3% of the Settlement Class. In my experience, the reach of the Notice Plan is consistent with other court-approved notice programs, and was designed and implemented to meet due process requirements. In my opinion, providing notice via individual notice to reach the Settlement Class satisfied the requirements of due process, including its "desire to actually inform" requirement.²

CAFA NOTICE

9. As described in the *Declaration of Stephanie J. Fiereck, Esq. on Implementation of CAFA Notice*, dated July 7, 2020 ("Fiereck Declaration"), Epiq sent a CAFA notice packet (or "CAFA Notice"), on behalf of the Defendant Sirius XM Radio Inc.—as required by the federal Class Action Fairness Act of 2005 (CAFA), 28 U.S.C. § 1715. On June 15, 2020, Epiq sent a CAFA Notice to 57 federal and state officials. The CAFA Notice was mailed by United States Postal Service ("USPS") certified mail to 56 officials, including the Attorneys General of each of the 50 states, the District of Columbia, and the United States Territories. The CAFA Notice was also sent by United Parcel Service ("UPS") to the Attorney General of the United States. A copy of the Fiereck Declaration is included as **Attachment 1**.

NOTICE PLAN

Individual Notice

10. On July 30, 2020, Epiq received one data file from Sirius XM Radio Inc. with the Settlement Class Member List, which contained 863,118 accounts. Epiq de-

[&]quot;But when notice is a person's due, process which is a mere gesture is not due process. The means employed must be such as one desirous of actually informing the absentee might reasonably adopt to accomplish it. The reasonableness and hence the constitutional validity of any chosen method may be defended on the ground that it is in itself reasonably certain to inform those affected" *Mullane v. Cent. Hanover Bank & Trust Co.*, 339 U.S. 306, 315 (1950).

duplicated the Settlement Class Member List based on name, address and account number matching logic, which resulted in 853,256 unique records for Settlement Class Members (three records were either missing or contained a facially invalid, email or mailing address). The 853,256 Settlement Class Member records, consisted of 740,002 facially valid email addresses (some Settlement Class Member records contained more than one facially valid email address) and 115,455 Settlement Class Member records with only a mailing address and no facially valid email address. Combined, there were 855,457 email and mailing addresses for the initial notice efforts.

Individual Notice – Email

- 11. On August 28, 2020, Epiq sent 740,002 Email Notices to Settlement Class Members—all potential Settlement Class Members for whom a facially valid email address was available (some Settlement Class Member records contained more than one facially valid email address). The Email Notice was created using an embedded html text format. This format provided text that was easy to read without graphics, tables, images and other elements that would increase the likelihood that the message could be blocked by Internet Service Providers (ISPs) and/or SPAM filters. The Email Notices were sent using a server known to the major emails providers as one not used to send bulk "SPAM" or "junk" email blasts. Also, the Email Notices were sent in small groups so as to not be erroneously flagged as a bulk junk email blast. Each Email Notice was transmitted with a unique message identifier. If the receiving email server could not deliver the message, a "bounce code" was returned along with the unique message identifier. For any Email Notice for which a bounce code was received indicating that the message was undeliverable, at least two additional attempts were made to deliver the Notice by email.
- 12. The Email Notice included the address of the case website accessible via hyperlink from the email. By visiting the case website, recipients are able to easily access the Settlement Agreement, a detailed Long-Form Notice, the Claim Form,

important court documents, and answers to frequently asked questions. The Email Notice is included as **Attachment 2**.

Individual Notice - Direct Mail

- 13. On September 8, 2020, Epiq sent a summary Postcard Notice to 115,455 Settlement Class Members—all potential Settlement Class Members for whom a facially valid mailing address was available and a facially valid email address was not available. Prior to mailing, all mailing addresses were checked against the National Change of Address ("NCOA") database maintained by the USPS.³ In addition, the addresses were certified via the Coding Accuracy Support System ("CASS") to ensure the quality of the zip code, and verified through Delivery Point Validation ("DPV") to verify the accuracy of the addresses. This address updating process is standard for the industry and for the majority of promotional mailings that occur today. The Postcard Notice is included as **Attachment 3**.
- 14. On September 21, 2020, Epiq sent a summary Postcard Notice to 243,857 Settlement Class Members with an Email Notice that was returned as undeliverable after multiple attempts, and had an associated valid physical mailing address. The Postcard Notice was sent via USPS first class mail.
- 15. Postcard Notices returned as undeliverable are re-mailed to any new address available through USPS information, for example, to the address provided by the USPS on returned pieces for which the automatic forwarding order has expired, or to better addresses that may be found using a third-party lookup service. This process is also commonly referred to as "skip-tracing." Upon successfully locating better addresses, Postcard Notices are promptly re-mailed.

The NCOA database contains records of all permanent change of address submissions received by the USPS for the last four years. The USPS makes this data available to mailing firms and lists submitted to it are automatically updated with any reported move based on a comparison with the person's name and known address.

- 16. As of December 10, 2020, Epiq has received 43,022 undeliverable Postcard Notices and re-mailed 28,552 Postcard Notices for those addresses where a forwarding address was provided or address research identified a new address.
- 17. Additionally, a Long-Form Notice and Claim Form was mailed via USPS first class mail to all persons who requested one via the toll-free telephone number, or the settlement email address. As of December 10, 2020, 2,397 Long-Form Notices and Claim Forms have been mailed as a result of such requests. The Long-Form Notice and Claim Form are included as **Attachment 4**.
- 18. As of December 10, 2020, a Postcard Notice or an Email Notice was delivered to 838,772 Settlement Class Members to whom Epiq sent Notice. This means that individual notice reached approximately 98.3% of the 853,256 identified Settlement Class Members.

Banner Notices

- 19. Internet advertising has become a standard component in legal notice programs. The internet has proven to be an efficient and cost-effective method to target and provide measurable reach of persons covered by a settlement. According to 2019 GfK MRI syndicated research, 95.2% of adults who listen to Sirius XM Satellite Radio have accessed the internet in the last 30 days. Accordingly, we ran online Banner Notice ads. Banner ads are image-based graphic displays available on desktops and mobile devices. These ads are used in legal noticing to notify people of a settlement relevant to them. The text of the Banner Notices allowed users to identify themselves as potential Settlement Class Members and directly link them to the case website for more information.
- 20. The targeted internet campaign included Banner Notices measuring 300 x 250 pixels, 728 x 90 pixels, and 300 x 600 pixels purchased through the *Google Display Network*, which represents thousands of digital properties including inventory on both desktop and mobile devices across all major content categories. Banner Notices were also placed on *Facebook* as right-hand column ads. *Facebook* is the leading

social networking site with over 200 million users in the United States. Banner Notices ran from August 28, 2020, through September 28, 2020. The Banner Notices generated approximately 31.8 million impressions. Examples of the Banner Notices are included as **Attachment 5**.

Case Website, Toll-free Telephone Number, and Postal Mailing Address

- 21. On August 28, 2020, a case website was established with an easy-to-remember domain name (www.LifetimeSiriusXMSettlement.com). Settlement Class Members are able to obtain detailed information about the case and review key documents, including the Settlement Agreement, a detailed Long-Form Notice, the Claim Form, important court documents, and answers to frequently asked questions. The website also provides logistical information regarding the Final Approval Hearing. The website address was displayed prominently on all Notice documents. Inactive "Lifetime Subscription" subscribers have the option to file a claim on the case website. As of December 10, 2020, there have been 101,182 unique visitors to the website and 386,874 website pages presented.
- 22. On August 26, 2020, a toll-free telephone number (855-917-3525) was also established to allow Settlement Class Members to call for additional information, listen to answers to FAQs, and request that a Long-Form Notice and Claim Form be mailed to them. The toll-free telephone number was prominently displayed in the Notice documents as well. As of December 10, 2020, the toll-free telephone number has handled 11,243 calls representing 37,663 minutes of use.
- 23. A post office box and email address for correspondence about the settlement were also established and maintained, to allow Settlement Class Members to contact the Settlement Administrator by mail and/or email with any specific requests or questions. As of December 10, 2020, 220 pieces of correspondence and 5,097 emails have been received.

Requests for Exclusion and Objections

- 24. The deadline to request exclusion from the settlement or to object to the settlement was November 30, 2020. As of December 10, 2020, Epiq has received 37 unique requests for exclusion from the settlement. If necessary, I will provide a supplemental declaration to the Court prior to the Final Approval Hearing to provide updated information regarding any additional timely requests for exclusion from the settlement Epiq may receive (it is not uncommon to receive timely postmarked exclusion requests up to 10 business days after the filing deadline, especially this year with USPS mail handling and delivery delays). A copy of the Requests for Exclusion Report is included as **Attachment 6**.
- 25. As of December 10, 2020, I am aware of five objections to the settlement. I have reviewed the objections. One objection from Joshua Sauberman states that Notice delivery by USPS mail is insufficient, specifically "[c]onsidering recent disruptions to the United States Mail, notice should have also been conveyed by electronic mail to all class members." As detailed above, Notice was sent via email to all Settlement Class Members with a facially valid email address or Postcard via USPS first class mail for Settlement Class Members without a facially valid email address and/or an undeliverable email address after multiple attempts. Epiq sent an Email Notice to Mr. Sauberman on August 28, 2020, which was returned as undeliverable. Subsequently, Epiq sent a Postcard Notice to Mr. Sauberman on September 21, 2020, which has not been returned as undeliverable.

Status of Claims Processing

- 26. As of December 10, 2020, Epiq has received 6,158 Claim Forms (5,115 online and 1,043 paper). Since the Claim Deadline is January 12, 2021, these numbers are preliminary. In our experience, as the Claim Deadline approaches, it is likely there will be an increase in the number of Claim Forms filed. This is particularly true when a claim stimulation reminder notice is sent; like the notice that will be sent for this case.
 - 27. In an effort to ensure the highest reasonable participation rate, no later

than 10 days prior to the Claim Deadline, Epiq will email a reminder notice to all Settlement Class Members with Inactive Lifetime Subscriptions, who have a valid, deliverable email address and have not submitted a Claim Form as of that date. The reminder email notice will remind such Settlement Class Members that should they wish to submit a Claim Form, they must do so by the Claim Deadline.

PLAIN LANGUAGE NOTICE DESIGN

- 28. The Notices were designed to be "noticed," reviewed, and—by presenting the information in plain language—understood by Settlement Class Members. The design of the Notices followed the principles embodied in the Federal Judicial Center's illustrative "model" notices posted at www.fjc.gov. Many courts, and as previously cited, the FJC itself, have approved notices that we have written and designed in a similar fashion. The Notices contain substantial, albeit easy-to-read, summaries of all of the key information about Settlement Class Members' rights and options. Consistent with our normal practice, all notice documents underwent a final edit prior to actual mailing for grammatical errors and accuracy.
- 29. The Long-Form Notice provided substantial information to Settlement Class Members. The Long-Form Notice begins with a summary page, which provides a concise overview of the important information and a table highlighting key options available to Settlement Class Members. A question and answer format makes it easy to find answers to common questions by breaking the information into simple headings.

CONCLUSION

30. In class action notice planning, execution, and analysis, we are guided by due process considerations under the United States Constitution and by case law pertaining to the recognized notice standards under Rule 23. This framework directs that the notice plan be optimized to reach the class and, in a settlement class action notice situation such as this, that the notice or notice plan itself not limit knowledge of the availability of benefits—nor the ability to exercise other options—to class members in any way. All of these requirements were met in this case.

- 31. The Notice Plan as designed and implemented included individual, direct email and/or mailed notice to all Settlement Class Members who can be identified with reasonable effort. With the address updating protocols that were employed individual notice reached approximately 98.3% of the identified Settlement Class. The Banner Notices and the case website also expanded the reach of the notice further. In 2010, the Federal Judicial Center issued a Judges' Class Action Notice and Claims Process Checklist and Plain Language Guide. This Guide states that, "the lynchpin in an objective determination of the adequacy of a proposed notice effort is whether all the notice efforts together will reach a high percentage of the class. It is reasonable to reach between 70–95%." Here, we have developed and implemented a Notice Plan that readily achieved a reach at the higher end of that standard.
- 32. The Notice Plan described above provided for the best notice practicable under the circumstances of this case, conformed to all aspects of the Rule 23, and comported with the guidance for effective notice set out in the Manual for Complex Litigation, Fourth.
- 33. The Notice Plan schedule afforded sufficient time to provide full and proper notice to Settlement Class Members before the opt-out and objection deadlines.
- 34. If needed, I will provide a supplemental declaration to the Court prior to the Final Approval Hearing to provide updated information regarding re-mailing totals, administration statistics, and requests for exclusions to the settlement.

I declare under penalty of perjury that the foregoing is true and correct. Executed on December 11, 2020, at Beaverton, Oregon.

Cameron R. Azari

Attachment 1

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| 5 7 3 9 1 | PHILIP ALVAREZ, RANDALL BETTISON, MARC KELLEHER, and DARLENE VAUGH individually and on behalf of all others similarly situated, Plaintiffs, v. SIRIUS XM RADIO INC., Defendant. | Case No. 2:18-cv-8605-JVS-SS DECLARATION OF STEPHANIE J. FIERECK, ESQ. ON IMPLEMENTATION OF CAFA NOTICE | | | |
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implementing large-scale, un-biased, legal notification plans.

- 1. My name is Stephanie J. Fiereck, Esq. I am over the age of 21 and I have personal knowledge of the matters set forth herein, and I believe them to be true and correct.
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- correct.

 2. I am the Legal Notice Manager for Epiq Class Action & Claims Solutions, Inc. ("Epiq"), a firm that specializes in designing, developing, analyzing and
- 3. Epiq is a firm with more than 20 years of experience in claims processing and settlement administration. Epiq's class action case administration services include coordination of all notice requirements, design of direct-mail notices, establishment of fulfillment services, receipt and processing of opt-outs, coordination with the United States Postal Service, claims database management, claim adjudication, funds management and distribution services.
- 4. The facts in this Declaration are based on what I personally know, as well as information provided to me in the ordinary course of my business by my colleagues at Epiq.

CAFA NOTICE IMPLEMENTATION

- 5. At the direction of counsel for the Defendant Sirius XM Radio Inc., 57 officials, which included the Attorney General of the United States and the Attorneys General of each of the 50 states, the District of Columbia and the United States Territories were identified to receive the CAFA notice. Epiq maintains a list of these state and federal officials with contact information for the purpose of providing CAFA notice.
- 6. On June 15, 2020, Epiq sent 57 CAFA Notice Packages ("Notice"). The Notice was mailed by certified mail to 56 officials, including the Attorneys General of each of the 50 states, the District of Columbia and the United States Territories. The Notice was also sent by United Parcel Service ("UPS") to the Attorney General of the United States. The CAFA Notice Service List (USPS Certified Mail and UPS) is

| 1 | included hereto as Attachment 1 . | | | |
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| 2 | 7. The materials sent to the Attorneys General included a cover letter, which | | | |
| 3 | provided notice of the proposed settlement of the above-captioned case. The cover | | | |
| 4 | letter is included hereto as Attachment 2 . | | | |
| 5 | 8. The cover letter was accompanied by a CD, which included the following: | | | |
| 6 7 | A. Class Action Complaint for Declaratory and Injunctive Relief Only and Amended Consolidated Class Action Complaint; | | | |
| 8 | B. Plaintiff's Notice of Motion and Motion for Preliminary Approval of Settlement (including): | | | |
| 10 | Declaration of Robert R. Ahdoot; | | | |
| 11 | Declaration of Keith S. Dubanevich; Declaration of Cornelius P. Dukelow; | | | |
| 12 | Declaration of Philip Alvarez; Declaration of Randall Bettison; | | | |
| 13 | Declaration of Marc Kellehe; Declaration of Darlene Vaugh; | | | |
| 14 | Declaration of Paul Wright; | | | |
| 15 | Declaration of Christian Tregillis; [Proposed] Order Granting Preliminary Approval of Class Action | | | |
| 16 | Settlement; | | | |
| 17 | C. Settlement Agreement and Release (with exhibits): | | | |
| 18 | • Exhibit A – Claim Form; • Exhibit B – Long Form Notice: | | | |
| 19 | Exhibit B – Long Form Notice; Exhibit C – Summary Notice; | | | |
| 20 | Exhibit D – [Proposed] Final Approval Order and Judgement; Exhibit E – Declaration of Cameron R. Azari Esq. on Settlement | | | |
| 21 | Notice Plan; • Exhibit F – [Proposed] Order Granting Preliminary Approval of | | | |
| 22 | Class Action Settlement; • Exhibit G – Stipulation Undertaking Re Attorneys' Fees and | | | |
| 23 | Expenses in Connection with Proposed Class Action Settlement; • Exhibit H – Covenant Not to Sue; and | | | |
| 24 | | | | |
| 25 | D. Geographic Distribution of Class Members and Proportionate Share of Claims Report. | | | |
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I declare under penalty of perjury that the foregoing is true and correct. Executed on July 7, 2020. Lephani Q Deli Stephanie J. Fiereck, Esq. - 4 -

Attachment 1

Case 2:18-cv-08605-JVS-SS Document 85 Filed 12/11/20 Page 18 of 53 Page ID #:809 CAFA Notice Service List

UPS

| Company | FullName | Address1 | Address2 | City | State | Zip |
|--------------------------|--------------|-------------------------|----------|------------|-------|-------|
| US Department of Justice | William Barr | 950 Pennsylvania Ave NW | | Washington | DC | 20530 |

CAFA Notice Service List USPS Certified Mail

| Kevin G Clarkson Steve Marshall Leslie Carol Rutledge Mark Brnovich CAFA Coordinator Phil Weiser William Tong Karl A. Racine Kathy Jennings Ashley Moody Chris Carr Clare E. Connors | PO Box 110300 501 Washington Ave 323 Center St 2005 N Central Ave Consumer Law Section Ralph L Carr Colorado Judicial Center 55 Elm St 441 4th St NW Carvel State Office Bldg State of Florida | Suite 200 455 Golden Gate Ave Ste 11000 1300 Broadway 10th FI Suite 1100 South | Juneau Montgomery Little Rock Phoenix San Francisco Denver Hartford Washington | AK AL AR AZ CA CO CT | 99811 36130 72201 85004 94102 80203 |
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| Leslie Carol Rutledge Mark Brnovich CAFA Coordinator Phil Weiser Milliam Tong Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | 323 Center St 2005 N Central Ave Consumer Law Section Ralph L Carr Colorado Judicial Center 55 Elm St 441 4th St NW Carvel State Office Bldg | 455 Golden Gate Ave Ste 11000 1300 Broadway 10th FI Suite 1100 South | Little Rock Phoenix San Francisco Denver Hartford | AR AZ CA CO | 72201 85004 94102 |
| Mark Brnovich CAFA Coordinator Phil Weiser William Tong Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | 2005 N Central Ave Consumer Law Section Ralph L Carr Colorado Judicial Center 55 Elm St 441 4th St NW Carvel State Office Bldg | 455 Golden Gate Ave Ste 11000 1300 Broadway 10th FI Suite 1100 South | Little Rock Phoenix San Francisco Denver Hartford | AZ CA CO | 85004 94102 |
| CAFA Coordinator Phil Weiser William Tong Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | Consumer Law Section Ralph L Carr Colorado Judicial Center 55 Elm St 441 4th St NW Carvel State Office Bldg | 1300 Broadway 10th FI Suite 1100 South | San Francisco Denver Hartford | CA CO | 94102 |
| Phil Weiser William Tong Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | Ralph L Carr Colorado Judicial Center 55 Elm St 441 4th St NW Carvel State Office Bldg | 1300 Broadway 10th FI Suite 1100 South | Denver Hartford | CO | |
| William Tong Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | 55 Elm St 441 4th St NW Carvel State Office Bldg | Suite 1100 South | Hartford | | 80203 |
| Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | 55 Elm St 441 4th St NW Carvel State Office Bldg | Suite 1100 South | 1 1 1 1 | СТ | |
| Karl A. Racine Kathy Jennings Ashley Moody Chris Carr | Carvel State Office Bldg | | Washington | O I | 06106 |
| Kathy Jennings Ashley Moody Chris Carr | <u> </u> | | ivvasiiiiululi | DC | 20001 |
| Ashley Moody Chris Carr | <u> </u> | 820 N French St | Wilmington | DE | 19801 |
| Chris Carr | | The Capitol PL-01 | Tallahassee | FL | 32399 |
| | 40 Capitol Square SW | | Atlanta | GA | 30334 |
| | 425 Queen St | | Honolulu | HI | 96813 |
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| Gurbir S Grewal | 25 Market Street | P.O. Box 080 | Trenton | NJ | 08625 |
| Hector Balderas | 408 Galisteo St | Villagra Bldg | Santa Fe | NM | 87501 |
| Aaron Ford | 100 N Carson St | | Carson City | NV | 89701 |
| etitia James | The Capitol | | Albany | NY | 12224 |
| Dave Yost | 30 East Broad Street | 14th Floor | Columbus | ОН | 43215 |
| Mike Hunter | 313 NE 21st St | | Oklahoma City | OK | 73105 |
| Ellen F Rosenblum | Oregon Department of Justice | 1162 Court St NE | Salem | OR | 97301 |
| losh Shapiro | 16th FI Strawberry Square | | Harrisburg | PA | 17120 |
| Peter F Neronha | 150 S Main St | | Providence | RI | 02903 |
| Alan Wilson | PO Box 11549 | | Columbia | SC | 29211 |
| lason Ravnsborg | 1302 E Hwy 14 Ste 1 | | Pierre | SD | 57501 |
| Herbert H. Slatery III | PO Box 20207 | | Nashville | TN | 37202 |
| Ken Paxton | 300 W 15th St | | Austin | TX | 78701 |
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Attachment 2

NOTICE ADMINISTRATOR

HILSOFT NOTIFICATIONS
10300 SW Allen Blvd
Beaverton, OR 97005
P 503-350-5800
DL-CAFA@epiqglobal.com

June 15, 2020

VIA UPS OR USPS CERTIFIED MAIL

Class Action Fairness Act - Notice to Federal and State Officials

Dear Sir or Madam:

Pursuant to the "Class Action Fairness Act," ("CAFA"), 28 U.S.C. §1715, please find enclosed information from Sirius XM Radio Inc. relating to the proposed settlement of a class action lawsuit.

- Case: Alvarez et al. v. Sirius XM Radio Inc., Case No. 2:18-cv-8605-JVS-SS.
- Court: United States District Court, Central District of California, Southern Division.
- **Defendant:** Sirius XM Radio Inc.
- **Judicial Hearing Scheduled:** At this time, a Final Approval Hearing has not been scheduled by the Court. At the time of the hearing, these matters may be continued without further notice.
- **Documents Enclosed:** Copies of the following documents are contained on the enclosed CD:
 - 1. Class Action Complaint for Declaratory and Injunctive Relief Only and Amended Consolidated Class Action Complaint;
 - 2. Plaintiff's Notice of Motion and Motion for Preliminary Approval of Settlement (including):
 - Declaration of Robert R. Ahdoot;
 - Declaration of Keith S. Dubanevich:
 - Declaration of Cornelius P. Dukelow;
 - Declaration of Philip Alvarez;
 - Declaration of Randall Bettison:
 - Declaration of Marc Kellehe;
 - Declaration of Darlene Vaugh;
 - Declaration of Paul Wright;
 - Declaration of Christian Tregillis;

NOTICE ADMINISTRATOR

HILSOFT NOTIFICATIONS
10300 SW Allen Blvd
Beaverton, OR 97005
P 503-350-5800
DL-CAFA@epiqglobal.com

- [Proposed] Order Granting Preliminary Approval of Class Action Settlement;
- 3. Settlement Agreement and Release (with exhibits):
 - Exhibit A Claim Form;
 - Exhibit B Long Form Notice;
 - Exhibit C Summary Notice;
 - Exhibit D [Proposed] Final Approval Order and Judgement;
 - Exhibit E Declaration of Cameron R. Azari Esq. on Settlement Notice Plan;
 - Exhibit F [Proposed] Order Granting Preliminary Approval of Class Action Settlement;
 - Exhibit G Stipulation Undertaking Re Attorneys' Fees and Expenses in Connection with Proposed Class Action Settlement;
 - Exhibit H Covenant Not to Sue; and
- 4. Geographic Distribution of Class Members and Proportionate Share of Claims Report.

Very truly yours,

Notice Administrator

Enclosures

Attachment 2

From: noreply_lifetimesiriusxmsett

Sent: Friday, August 28, 2020 2:52 PM

To:

Subject: Legal Notice of Class Action Settlement

CAUTION: This email originated from outside of Epiq. Do not click links or open attachments unless you recognize the sender and know the content is safe.

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{{REC.KEY_NAME}}

Alvarez v. Sirius XM Radio Inc., Case No. 2:18-cv-08605-JVS-SS

If You Purchased A Subscription From Sirius XM That Was Marketed Or Sold As A "Lifetime Plan" Or "Lifetime Subscription" This Class Action Settlement May Affect Your Rights.

A federal court has authorized this Notice. This is not a solicitation from a lawyer.

A Settlement has been proposed in a class action lawsuit against Sirius XM Radio Inc. ("Sirius XM"), arising out of Sirius XM's marketing and sale of "Lifetime Plans," or "Lifetime Subscriptions," to its satellite radio service. The Plaintiffs alleged that Sirius XM breached its subscription agreement by refusing to honor paid subscriptions which were sold as a "Lifetime Plan" or a "Lifetime Subscription." Sirius XM denies any claim of wrongdoing, and asserts that Lifetime Subscriptions were limited to the life of the radio originally used for the subscription (not for the life of the subscriber) and that the Subscriptions were subject to a limited number of radio transfers, subject to a per-transfer \$75 fee. The Court has not decided who is right.

Who is included? Sirius XM's records show you are likely a Class Member. The Class includes those who purchased a paid subscription from Sirius XM that was marketed as a "Lifetime Plan" or "Lifetime Subscription" (together, "Lifetime Subscriptions").

What does the Settlement provide? Your Settlement benefits depend on whether you hold an "active" or "inactive" Lifetime Subscription as of June 5, 2020. You have an active Lifetime Subscription if your radio is still authorized to receive satellite radio service pursuant to the Lifetime Subscription purchased by you. Check your radio to see if it is receiving service under such a Subscription that you purchased. Or, to check whether your Subscription is active or inactive, visit and use the account lookup tool on the homepage of the Settlement Website (www.LifetimeSiriusXMSettlement.com). If you have an active Lifetime Subscription, you can transfer it to another radio capable of receiving Sirius XM's satellite radio service for an unlimited number of times at a cost of \$35 per transfer. If you have an inactive Lifetime Subscription, you can (i) reactivate your Subscription to another radio capable of receiving Sirius XM's satellite radio service for an unlimited number of times at a cost of \$35 per transfer, or (ii) receive a payment of \$100 in cash and have the Lifetime Subscription be forever cancelled. For more information, please see the Detailed Notice available at the Settlement Website.

How To Get Benefits. If you hold an active Lifetime Subscription, you automatically qualify to receive the benefits provided by the Settlement assuming the Settlement is approved by the Court. If you hold an inactive Lifetime Subscription, you <u>must</u> submit a Claim Form, which you can file online by **January 12, 2021** at <u>www.LifetimeSiriusXMSettlement.com</u>. You can also print a Claim Form from the website or request one by calling the toll-free number and submit it by mail to be received no later than **January 12, 2021**.

If you hold multiple Lifetime Subscriptions, you may separately claim the benefits applicable to each of your Lifetime Subscriptions. If you hold more than one Inactive Lifetime Subscription, you <u>must</u> submit a separate Claim Form for each Inactive Lifetime Subscription that you hold.

Your Other Options. If you do not want to be legally bound by the Settlement, you must exclude yourself by November 30, 2020. If you do not exclude yourself, you will release your claims against Sirius XM. You may object to the Settlement by November 30, 2020. The Detailed Notice available on the website explains how to exclude yourself or object and has other important information. The Court will hold a Hearing on January 25, 2021 at 1:30 PM to consider whether to approve the Settlement, including attorneys' fees and expenses and service payments. You may appear at the hearing, subject to the Court's process and rules, by yourself or through an attorney hired by you, but you don't have to. For more information, call the toll-free number below or visit the website.

www.LifetimeSiriusXMSettlement.com 1-855-917-3525

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To unsubscribe from this list, please click on the following link: Unsubscribe

Attachment 3

18-CY-08605-17-S Radio acument 85 Filed 12/11/20 P.O. Box 4079 Portland, OR 97208-4079

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Alvarez v. Sirius XM Radio Inc., Case No. 2:18-cv-08605-JVS-SS

If You Purchased A Subscription From Sirius XM That Was Marketed Or Sold As A "Lifetime Plan" Or "Lifetime Subscription" This Class Action Settlement May Affect Your Rights.

A federal court has authorized this Notice. This is <u>not</u> a solicitation from a lawyer.

18-cv-28605 rdsVS-555seDacument 185uit Filede 12/01/20for Bage Bage 18-04

against Sirius XM Radio Inc. ("Sirius XM"), arising out of Sirius XM's marketing and sale of "Lifetime Plans," or "Lifetime Subscriptions," to its satellite radio service. The Plaintiffs alleged that Sirius XM breached its subscription agreement by refusing to honor paid subscriptions which were sold as a "Lifetime Plan" or a "Lifetime Subscription." Sirius XM denies any claim of wrongdoing, and asserts that Lifetime Subscriptions were limited to the life of the radio originally used for the subscription (not for the life of the subscriber) and that the Subscriptions were subject to a limited number of radio transfers, subject to a per-transfer \$75 fee. The Court has not decided who is right.

Who is included? Sirius XM's records show you are likely a Class Member. The Class includes those who purchased a paid subscription from Sirius XM that was marketed as a "Lifetime Plan" or "Lifetime Subscription" (together, "Lifetime Subscriptions").

What does the Settlement provide? Your Settlement benefits depend on whether you hold an "active" or "inactive" Lifetime Subscription as of June 5, 2020. You have an active Lifetime Subscription if your radio is still authorized to receive satellite radio service pursuant to the Lifetime Subscription purchased by you. Check your radio to see if it is receiving service under such a Subscription that you purchased. Or, to check whether your Subscription is active or inactive, visit and use the account lookup tool on the homepage of the Settlement Website (www.LifetimeSiriusXMSettlement.com). If you have an active Lifetime Subscription, you can transfer it to another radio capable of receiving Sirius XM's satellite radio service for an unlimited number of times at a cost of \$35 per transfer. If you have an inactive Lifetime Subscription, you can (i) reactivate your Subscription to another radio capable of receiving Sirius XM's at a cost of \$35 per transfer, or (ii) receive a payment of \$100 in cash and have the Lifetime Subscription be forever cancelled. For more information, please see the Detailed Notice available at the Settlement Website.

How To Get Benefits. If you hold an active Lifetime Subscription, you automatically qualify to receive the benefits provided by the Settlement assuming the Settlement is approved by the Court. If you hold an inactive Lifetime Subscription, you <u>must</u> submit a Claim Form, which you can file online by January 12, 2021 at www.LifetimeSiriusXMSettlement.com. You can also print a Claim Form from the website or request one by calling the toll-free number and submit it by mail to be received no later than January 12, 2021.

If you hold multiple Lifetime Subscriptions, you may separately claim the benefits applicable to each of your Lifetime Subscriptions. If you hold more than one Inactive Lifetime Subscription, you <u>must</u> submit a separate Claim Form for each Inactive Lifetime Subscription that you hold.

Your Other Options. If you do not want to be legally bound by the Settlement, you must exclude yourself by **November 30, 2020.** If you do not exclude yourself, you will release your claims against Sirius XM. You may object to the Settlement by **November 30, 2020.** The Detailed Notice available on the website explains how to exclude yourself or object and has other important information. The Court will hold a Hearing on **January 25, 2021** at 1:30 PM to consider whether to approve the Settlement, including attorneys' fees and expenses and service payments. You may appear at the hearing, subject to the Court's process and rules, by yourself or through an attorney hired by you, but you don't have to. For more information, call the toll-free number below or visit the website.

Attachment 4

Alvarez v. Sirius XM Radio Inc. P.O. Box 4079 Portland, OR 97208-4079



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If You Purchased A Subscription From Sirius XM That Was Marketed Or Sold As A "Lifetime Plan" Or "Lifetime Subscription" This Class **Action Settlement May Affect Your Rights.**

A federal court has authorized this Notice. This is not a solicitation from a lawyer. Please read this Notice carefully and completely.

THIS NOTICE OF A CLASS ACTION SETTLEMENT MAY AFFECT YOUR RIGHTS. PLEASE READ IT CAREFULLY.

- A Settlement has been proposed in a class action lawsuit against Sirius XM Radio Inc. ("Sirius XM"), arising out of Sirius XM's marketing and sale of "Lifetime Plans" or "Lifetime Subscriptions" to its satellite radio service (referred to herein as "Lifetime Subscriptions"). The Plaintiffs alleged that Sirius XM breached its subscription agreement by refusing to honor paid subscriptions which were sold as a "Lifetime Plan" or a "Lifetime Subscription." Sirius XM asserts that its Lifetime Subscriptions were limited to the life of the radio originally used for the subscription (as opposed to the life of the subscriber) and that its Lifetime Subscriptions were subject to a limited number of radio transfers, subject to a \$75 transfer fee for each such transfer.
- You are a Class Member and are affected by this Settlement if you purchased a paid subscription account from Sirius XM that was marketed or sold as a "lifetime plan" or a "lifetime subscription."
- The Settlement benefits available to Class Members will depend on whether you hold an "active" or "inactive" Lifetime Subscription as of June 5, 2020. If the Lifetime Subscription you purchased is associated with a satellite radio that, as of June 5, 2020 was activated to receive Sirius XM's satellite radio service, and continues to be authorized to receive service, according to Sirius XM's records, then you have an "active" Lifetime Subscription (whether or not such radio remains in use by you). If the Lifetime Subscription you purchased is, according to Sirius XM's records, as of June 5, 2020, no longer associated with a satellite radio that was activated to receive service from Sirius XM according to Sirius XM's records, then you have an "inactive" Lifetime Subscription. To determine whether your Lifetime Subscription is active or inactive as of June 5, 2020, please visit www.LifetimeSiriusXMSettlement.com and use the account lookup tool on the landing page of the website.
- Under the Settlement, Class Members with Lifetime Subscriptions that are active as of June 5, 2020 ("Active Lifetime Subscriptions") will be able to transfer their Lifetime Subscriptions from one satellite radio to another radio capable of receiving Sirius XM's satellite radio service (either pursuant to a paid or trial subscription to satellite radio and/or data services) for an unlimited number of times provided that they pay a transfer fee to Sirius XM of \$35 for each transfer. The Settlement reduces the transfer fee from \$75 to \$35. If you hold an Active Lifetime Subscription you automatically qualify to receive the benefits provided by the Settlement assuming (as explained below) the Settlement is approved by the Court.
- Under the Settlement, Class Members with Lifetime Subscriptions that are inactive as of June 5, 2020 ("Inactive Lifetime Subscriptions") may choose either to (i) reactivate their Lifetime

THIS SETTLEMENT AFFECTS YOUR LEGAL RIGHTS EVEN IF YOU DO NOTHING. QUESTIONS? GO TO WWW.LIFETIMESIRIUSXMSETTLEMENT.COM OR CALL 1-855-917-3525



Subscriptions on a satellite radio that is not currently receiving Sirius XM's service (including paid and trial subscriptions to satellite radio and/or data services) and thereafter transfer their subscriptions from one satellite radio to another radio capable of receiving Sirius XM's satellite radio service, at their option, for an unlimited number of times provided that they pay a transfer fee to Sirius XM of \$35 per transfer, or (ii) receive a payment of \$100 in cash and have their Inactive Lifetime Subscription be forever cancelled. Inactive Lifetime Subscription holders may elect to cancel another paid Sirius XM subscription they may have on their account when they reactivate their Lifetime Subscription and receive a pro-rata refund of any amounts paid for future service unless such paid subscription purchase included bundled equipment. Inactive Lifetime Subscription holders who reactivate their Lifetime Subscriptions may also obtain Internet streaming access to the Sirius XM radio service for no additional fee to Sirius XM (a feature that is already available to Active Lifetime Subscribers).

- Any Class Member with an active Lifetime Subscription, as well as any Class Member with an inactive Lifetime Subscription, is responsible for any Federal, state and local taxes in addition to the \$35 transfer fee for each transfer.
- Inactive Lifetime Subscription holders <u>must</u> submit a Claim Form to receive any benefit. If you hold an Inactive Lifetime Subscription your Claim Form must be received on or before **January 12, 2021** (the "Claim Deadline") and you must elect to receive either the reactivation option or the cash option set forth above, but not both. Claim Forms can be submitted online at www.LifetimeSiriusXMSettlement.com or they can be downloaded / printed from the Settlement Website and mailed to the Settlement Administrator at the address on the form such that they are received no later than **January 12, 2021**. Claim Forms are also available by calling 1-855-917-3525 or by writing to *Alvarez v. Sirius XM Radio Inc.*, Case No. 2:18-cv-08605-JVS-SS P.O. Box 4079, Portland, OR 97208-4079.
- If you hold multiple Lifetime Subscriptions, you may separately claim the benefits applicable to each of your Lifetime Subscriptions. If you hold more than one Inactive Lifetime Subscription, you must file a separate Claim Form for each Inactive Lifetime Subscription that you hold.
- Your legal rights will be affected whether you act or do not act. You should read this entire Notice carefully.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT:

If you hold an **Active Lifetime Subscription**, you will automatically qualify to receive benefits from the Settlement, assuming (as explained below) the Settlement is approved by the Court. If you do nothing, you will remain in the Settlement and receive Settlement benefits, which are described in more detail in Questions 8-11 below. However, you will give up your rights to be part of any other lawsuit or legal proceeding against Sirius XM or any Released Parties about the claims made in this case and released by the Settlement.

DO NOTHING

If you hold an **Inactive Lifetime Subscription**, you <u>must</u> file a Claim Form such that it is received on or before the Claim Deadline to receive any Settlement benefits. If you hold an Inactive Lifetime Subscription, and you do nothing, you will **not** receive either of the forms of benefit provided by this Settlement and you will give up your rights to sue Sirius XM or any Released Parties for the claims made in this case and released by the Settlement.

| Deadline for Claim Form from an inactive lifetime subscriber to be Received: January 12, 2021 | If you hold an Inactive Lifetime Subscription , submitting a Claim Form is the only way that you can receive either of the forms of benefit provided by this Settlement, that is, either the reactivation option or the cash option summarized above, for each Inactive Lifetime Subscription that you hold. If you submit a Claim Form, you will give up the right to sue Sirius XM or any Released Parties in a separate lawsuit about the claims made in this case and released by the Settlement. You must submit a Claim Form such that it is received by January 12, 2021 . |
|--|---|
| Exclude Yourself From This Settlement Deadline: November 30, 2020 | This is the only option that allows you to sue, continue to sue, or be part of another lawsuit against Sirius XM or any Released Parties for the claims made in this case and released by this Settlement. If you exclude yourself, you will give up the right to receive any benefits from this Settlement. If you choose to exclude yourself, you must do so by November 30, 2020. |
| Object to or Comment on the Settlement Deadline: November 30, 2020 | You may object to the Settlement by writing to the Court and informing it why you do not think the Settlement should be approved. You can also write the Court to provide comments or reasons why you support the Settlement. If you object, and you are an Active Lifetime Subscriber, you will automatically qualify to receive benefits from the Settlement, assuming (as explained below) the Settlement is approved by the Court. If you object, and are an Inactive Lifetime Subscriber, you may also file a Claim Form to receive either of the forms of benefit provided by this Settlement. If you choose to object, you must do so by November 30, 2020. In either case, you will give up the right to sue Sirius XM or any Released Parties in a separate lawsuit about the claims made in this case and released by the Settlement. |
| Go to the "Final APPROVAL" Hearing Date: January 25, 2021 at 1:30 p.m. | You may participate in the Final Approval Hearing where the Court may hear arguments concerning the approval of the Settlement. If you wish to speak at the Final Approval Hearing, you must make a request to do so in your written objection or comment, or you may appear at the Final Approval Hearing and request that the Court allow you to speak. You are not required to attend the Final Approval Hearing. Please note that the Court may have special requirements for the Final Approval Hearing as a result of the Covid 19 Pandemic; please check the Settlement Website for updates prior to the hearing. See paragraph 25 below for more details. |

- These rights and options—and the deadlines to exercise them—are explained in this Notice.
- The Court in charge of this case still has to decide whether to approve the Settlement. No Settlement benefits or payments will be provided unless the Court approves the Settlement and it becomes final.

BASIC INFORMATION

1. Why did I get this Notice?

A federal court authorized this Notice because you have the right to know about the proposed Settlement of this class action lawsuit and about all of your rights and options before the Court decides whether to grant final approval of the Settlement. This Notice explains the lawsuit, the Settlement, your legal rights, what benefits are available, who is eligible for them, and how to get them.

The Honorable District Judge James V. Selna of the United States District Court for the Central District of California, Southern Division is overseeing this class action. The case is known as *Alvarez v. Sirius XM Radio Inc.*, Case No. 2:18-cv-08605-JVS-SS (the "Action"). The people who filed this lawsuit are called the "Plaintiffs" and the company they sued, Sirius XM Radio Inc., is called the "Defendant."

2. What is this lawsuit about?

The Plaintiffs claim that Sirius XM misrepresented the Lifetime Subscriptions that it marketed and sold by leading customers to believe that such subscriptions were for the lifetime of the customer. And, the Plaintiffs claim, Sirius XM's refusal to honor the Lifetime Subscriptions breached Sirius XM's agreement with its customers. Sirius XM asserts that its Lifetime Subscriptions were limited to the life of the satellite radio originally used for the subscription (as opposed to the life of the subscriber) and that its Lifetime Subscriptions were subject to a limited number of radio transfers between satellite radios, and subject to a \$75 transfer fee for each such transfer. Sirius XM therefore denies any wrongdoing and denies all other claims made in the Action. No court or other entity has made any judgment or other determination of any wrongdoing or that the Sirius XM violated the law. By entering into the Settlement, Sirius XM is not admitting that it did anything wrong.

3. Why is this a class action?

In a class action, one or more people called the class representatives sue on behalf of all people who have similar claims. Together all of these people are called a Class or Class Members. One court resolves the issues for all Class Members, except for those Class Members who exclude themselves from the Class.

The class representatives in this case are the Plaintiffs: Philip Alvarez, Randall Bettison, Marc Kelleher, and Darlene Vaugh.

4. Why is there a Settlement?

The Plaintiffs and Sirius XM do not agree about the claims made in this Action. The Action has not gone to trial and the Court has not decided in favor of the Plaintiffs or Sirius XM. Instead, the Plaintiffs and Sirius XM have agreed to settle the Action. The Plaintiffs and the attorneys for the Class ("Class Counsel") believe the Settlement is best for all Class Members because of the risks and uncertainty associated with continued litigation and the nature of the defenses raised by Sirius XM.

Who is Included in the Settlement?

5. How do I know if I am part of the Settlement?

You are a Class Member, and you are affected by this Settlement, if you purchased a subscription from Sirius XM that was marketed and sold to you as a "Lifetime Plan" or "Lifetime Subscription" (together, "Lifetime Subscriptions").

6. Are there exceptions to being included in the Settlement?

Yes, the Settlement does not include: Sirius XM, its subsidiaries, parent companies, successors, predecessors, and any entity in which Sirius XM or its parent has a controlling interest, and their current or former officers, directors, legal representatives, employees, and assigns; the Judge presiding over the Action, and members of his family; and any individual who timely and validly requests to be excluded from the Settlement Class.

7. What if I am still not sure whether I am part of the Settlement?

If you are still not sure whether you are a Class Member, you may go to the Settlement website at www.LifetimeSiriusXMSettlement.com (and use the account lookup tool on the landing page of the website), email the Settlement Administrator at info@LifetimeSiriusXMSettlement.com, or call the Settlement Administrator's toll-free number at 1-855-917-3525.

THE SETTLEMENT BENEFITS

8. What does the Settlement provide?

The Settlement will provide Class Members with the following benefits:

- Unlimited transfers of Active Lifetime Subscriptions from one satellite radio to another satellite radio;
- A transfer fee of \$35 per transfer;
- Reactivation of Inactive Lifetime Subscriptions on a satellite radio that is not currently receiving Sirius XM's satellite radio service or a \$100 cash payment for Class Members who hold Inactive Lifetime Subscriptions and who do not elect to reactivate their Lifetime Subscriptions. In the event Class Members with Inactive Lifetime Subscriptions choose to reactivate their account, they would thereafter be entitled to transfer their reactivated Lifetime Subscriptions to another radio capable of receiving Sirius XM's satellite radio service for an unlimited number of times provided that they pay a transfer fee to Sirius XM of \$35 per transfer. A person who chooses to reactivate an Inactive Lifetime Subscription may elect to cancel another Sirius XM paid subscription on his or her account and receive a pro rata refund of any amounts paid for future service unless such paid subscription purchase included bundled equipment;
- In addition to the benefits described above, and after the Settlement becomes final, Sirius XM will also make available Internet streaming access to Inactive Lifetime Subscribers who choose to reactivate their subscriptions for no additional fee to Sirius XM. Internet streaming access is already available to Active Lifetime Subscribers.
- The unlimited transfers described above must be done through the Sirius XM website at the following URL address: <u>care.siriusxm.com</u>. In the event this URL address is changed or amended, Sirius XM will first publish the new address in its Customer Agreement (which can be found on its website) or provide the new address on the landing page of the Sirius XM website.
- Sirius XM has also agreed to pay (i) Settlement Administration Expenses, (ii) Court approved Service Payments to the Named Plaintiffs, and (iii) Court approved attorneys' fee and expenses, all set forth in and limited by the maximum amounts set forth in the Settlement Agreement (where applicable). These amounts will be paid by Sirius XM and will not reduce any benefits to be paid to Class Members.

9. Is my Lifetime Subscription account active or inactive?

The benefits you can obtain from the Settlement will depend on whether you hold an Active Lifetime Subscription or an Inactive Lifetime Subscription. You hold an "Active Lifetime Subscription" if your Lifetime Subscription is associated with a satellite radio that, according to Sirius XM's records, was activated to receive Sirius XM's satellite radio service and continues to be authorized to receive the Sirius XM satellite radio service (whether or not such satellite radio remains in use by you) as of June 5, 2020. You hold an "Inactive Lifetime Subscription" if your Lifetime Subscription is **no longer** associated with a satellite radio that, according to Sirius XM's records, was activated to receive Sirius XM's satellite radio service as of June 5, 2020.

To determine whether your Lifetime Subscription is active or inactive as of June 5, 2020, please go to the Settlement Website at www.LifetimeSiriusXMSettlement.com and use the account lookup tool on the landing page of the website, email the Settlement Administrator at info@LifetimeSiriusXMSettlement.com, or call the Settlement Administrator's toll-free number at 1-855-917-3525.

10. What Settlement benefits can I receive if I hold an Active Lifetime Subscription?

If you hold an Active Lifetime Subscription, according to Sirius XM's records, you automatically qualify for the Settlement's benefits, assuming the Settlement is approved by the Court, and you will not have to file a Claim Form.

If the Settlement is approved and becomes effective, you will be entitled to transfer your Lifetime Subscription from one satellite radio to another radio capable of receiving Sirius XM's satellite radio service an unlimited number of times upon payment of a per-transfer fee of \$35. You will need to request each transfer online at the following URL address: care.siriusxm.com.

If your Active Lifetime Subscription becomes inactive after June 5, 2020, you are still entitled to all of the Settlement's benefits afforded to Active Lifetime Subscriptions described in this Paragraph.

11. What Settlement benefits can I receive if I hold an Inactive Lifetime Subscription?

If you hold an Inactive Lifetime Subscription, according to Sirius XM's records, you must submit a Claim Form on or before the Claim Deadline in order to receive benefits under the Settlement. The deadline for the Claim Form to be received is **January 12, 2021**.

If you hold an Inactive Lifetime Subscription, you may select either the Reactivation Option or the Cash Payment Option, but not both, by filing a Claim Form as explained above. Each of the options is explained below. You cannot elect both options. The benefit you have selected will become available to you if the Settlement is approved and becomes effective.

Reactivation Option: If you want to reactivate your Lifetime Subscription and if you submit a timely Claim Form to do so, your subscription will be reactivated 30 days after the Settlement's Effective Date on a satellite radio that is not currently receiving Sirius XM's satellite radio service. If you choose to reactivate your Inactive Lifetime Subscription, you may elect to cancel another Sirius XM subscription on your account when re-activating your Lifetime Subscription and receive a prorata refund of any amount paid for future service, unless such paid subscription purchase included bundled equipment. Thereafter, you will be entitled to transfer your Lifetime Subscription to another radio capable of receiving Sirius XM's satellite radio service for an unlimited number of times provided that you pay a transfer fee of \$35 for each such transfer. Once the Settlement is approved by the court and become final, you will need to request each transfer online at the following internet address: care.siriusxm.com.

<u>Cash Payment Option</u>: If you do not submit a claim to reactivate your Inactive Lifetime Subscription, you may instead submit a claim to receive a cash payment of \$100 for each Inactive Lifetime Subscription that you hold. By doing so, you will forever cancel that subscription.

The deadline for your Claim Form to be received is January 12, 2021.

12. Tell me more about the Sirius XM's Transfer Internet Page.

As a result of the Action, Sirius XM has agreed to establish and maintain a Transfer Internet Page (<u>care.siriusxm.com</u>) where Class Members will be able to request transfers of their Lifetime Subscriptions online. In the event this URL address is changed or amended, Sirius XM will first publish the new address in its Customer Agreement (which can be found on its website) or provide the new address on the landing page of the Sirius XM website.

For more information, please see the Settlement Agreement, available at www.LifetimeSiriusXMSettlement.com.

13. What am I giving up to stay in the Class?

Unless you exclude yourself, you are choosing to remain in the Class. If the Settlement is approved and becomes final, all of the Court's orders will apply to you and legally bind you. You will not be able to sue, continue to sue, or be part of any other lawsuit against Sirius XM and any of the Released Parties about the claims made in this case and released by the Settlement.

The specific rights you are giving up are called Released Claims (see next question).

14. What are the Released Claims?

If you are a Class Member, and you do not Opt Out of the Settlement, and the Settlement becomes final, you will be releasing Defendant (Sirius XM) from any liability regarding any and all claims associated with this case, as explained in the Settlement Agreement. You will give up your right to be part of any other lawsuit against the Defendant (Sirius XM) regarding the claims resolved by this Settlement and released by the Settlement Agreement. The specific claims you will release are provided in paragraphs 83-89 of the Settlement Agreement (available www.LifeTimeSiriusXMSettlement.com). A copy of paragraphs 83-89 of the Settlement Agreement, which sets out the claims released by you, if you are a Class Member, is attached to this Notice as Exhibit A.

How to Get Settlement Benefits

15. How do I make a claim for Settlement Benefits?

If, as of June 5, 2020, you held a Lifetime Subscription that is active (*i.e.* Active Lifetime Subscription), you will not have to do anything to receive the benefits provided by the Settlement assuming the Settlement is approved by the Court.

If, as of June 5, 2020, you held an Lifetime Subscription that is not active (*i.e.* Inactive Lifetime Subscription), you <u>must</u> submit a Claim Form so that it is received by the Settlement Administrator by **January 12, 2021** and elect to receive either: (1) reactivation of your Lifetime Subscription *or* (2) a \$100 cash payment for each Inactive Lifetime Subscription that you hold, but not both.

If you had an Active Lifetime Subscription as of the date of the Settlement Agreement, and it became inactive prior to the Effective Date (i.e., the date on which the Final Approval Order and Judgment becomes final, as explained in the Settlement Agreement), you are entitled to the same benefits that

are available to Settlement Class Members with Active Lifetime Subscriptions. To reactivate your Lifetime Subscription, you must visit the Transfer Internet Page (described above in Paragraph 12) after the Effective Date to reactivate your account and follow the instructions there. You will need to pay a \$35 reactivation fee.

16. What happens if my contact information changes after I submit a claim?

If you change your mailing address or email address after you submit a Claim Form, it is your responsibility to inform the Settlement Administrator of your updated information. You may notify the Settlement Administrator of any changes by calling 1-855-917-3525, emailing info@LifetimeSiriusXMSettlement.com, or by writing to:

Alvarez v. Sirius XM Radio Inc. P.O. Box 4079 Portland, OR 97208-4079

17. When and how will I receive the benefits I claim from the Settlement?

It may take more than one year for the Court to decide whether to approve the Settlement and for the Settlement to become final. Please be patient and check www.LifetimeSiriusXMSettlement.com for updates. No benefits will be provided until the Court has approved the settlement and any appeals have been resolved. The "Effective Date," as explained more fully and defined in the Settlement Agreement, will then have been reached.

If you are an Active Lifetime Subscriber, you will be able as of the Effective Date to transfer Lifetime Subscriptions, an unlimited number of times, to another radio capable of receiving Sirius XM's satellite radio service by (1) paying a \$35 transfer fee for each transfer, and (2) requesting the transfer online on the Transfer Internet Page (care.siriusxm.com or as described in Paragraph 12 above).

If you are an Inactive Lifetime Subscriber and have submitted a timely Claim Form to reactivate your Inactive Lifetime Subscription (*see* Paragraph 11, above), Sirius XM will reactivate your Lifetime Subscription within thirty (30) days after the Effective Date. For Class Members who elect the reactivation option, the Settlement Administrator will provide instructions after the Effective Date.

If you are an Inactive Lifetime Subscriber and have submitted a timely Claim Form seeking the cash payment option, your check for \$100 will be sent to you by the Settlement Administrator *via* first-class mail within sixty (60) days after the Effective Date.

THE LAWYERS REPRESENTING YOU

18. Do I have a lawyer in this case?

Yes, the Court has appointed Robert Ahdoot and Tina Wolfson of Ahdoot & Wolfson, PC, Keith S. Dubanevich of Stoll Stoll Berne Lokting & Shlachter, PC, and Cornelius P. Dukelow of Abington Cole & Ellery as Class Counsel to represent you and the Class for the purposes of this Settlement. You may hire your own lawyer at your own cost and expense if you want someone other than Class Counsel to represent you in this Action.

19. How will Class Counsel be paid?

Pursuant to the Settlement Agreement, Class Counsel will file a motion asking the Court to award them attorneys' fees and expenses of up to \$3,500,000.00. They will also ask the Court to approve \$5,000 service payments to each of the Named Plaintiffs and for a fifth Class Member for participating in this Action and an earlier action and for their efforts in achieving the Settlement. If

awarded, these amounts will be paid by Sirius XM and will not reduce any benefits to be paid to Class Members. The Court may award less than these amounts.

Class Counsel's application for attorneys' fees, costs, and expenses, and application for service payments will be made available on the Settlement Website at www.LifetimeSiriusXMSettlement.com twenty-one (21) days before the deadline for you to comment or object to the Settlement.

EXCLUDING YOURSELF FROM THE SETTLEMENT

If you are a Class Member and want to keep any right you may have to sue or continue to sue Sirius XM on your own based on the claims raised in this Action or released by the Released Claims, then you must take steps to get out of the Settlement. This is called excluding yourself from – or "opting out" of the Settlement.

20. How do I get out of the Settlement?

To exclude yourself from the Settlement, you must mail a request to exclude yourself from the Settlement. The request must be in writing and identify the case name *Alvarez v. Sirius XM Radio Inc.*, Case No. 2:18-cv-08605; state your name and address; be physically signed by you (or by a person authorized by law to act on your behalf); and must also contain a statement to the effect that "I/We hereby request to be excluded from the proposed Settlement Class in *Alvarez v. Sirius XM Radio Inc.*, Case No. 2:18-cv-08605." You must mail your request to be excluded from the Settlement Class such that it is received by the Settlement Administrator at the address below no later than **November 30, 2020**:

Alvarez v. Sirius XM Radio Inc. P.O. Box 4079 Portland, OR 97208-4079

You cannot exclude yourself by telephone or by e-mail.

21. If I exclude myself, can I still get any of the Settlement benefits?

No. If you exclude yourself, you are telling the Court that you do not want to be part of the Settlement. You can only receive any of the Settlement benefits described in this notice if you stay in the Settlement.

22. If I do not exclude myself, can I sue the Sirius XM for the same thing later?

No. Unless you exclude yourself, you give up any right to sue Sirius XM or any of the Released Parties for the claims made in this case and released by the Settlement. You must exclude yourself from this Action to start or continue with your own lawsuit or be part of any other lawsuit against Sirius XM or any of the Released Parties. If you have a pending lawsuit, speak to your lawyer in that case immediately.

OBJECT TO OR COMMENT ON THE SETTLEMENT

23. How do I tell the Court that I do not like the Settlement?

If you are a Class Member, you can tell the Court that you do not agree with all or any part of the Settlement. You can give reasons why you think the Court should not approve the Settlement. To object, on or before **November 30, 2020**, you must mail or hand-deliver your written objection to the

Settlement to Class Counsel and Counsel for Sirius XM at the addresses set forth below, and file, mail or hand-deliver your objection simultaneously to the Court, at the address below.

Your objection must (i) include your full name, current address, email address and telephone number, as well as the name, email address and telephone number of all attorneys representing you (if any); (ii) identify the Lifetime Subscription purchased, including the month and year of the purchase, that brings him or her within the scope of the Settlement Class; (iii) contain your original signature and the signature of your attorneys, if any; (iv) state whether you object to the Settlement, in whole or in part; (v) set forth a statement of the legal and factual basis for your objection; (vi) include a list of all cases, by name and case number, in which the you and/or your counsel has filed or in any way participated—financially or otherwise—in objecting to a class action settlement in the previous five (5) years; and (vii) provide copies of any documents that you wish to submit in support of your position.

Clerk of the Court United States District Court Central District of California 411 West 4th Street Santa Ana, CA 92701-4516 Class Counsel
Robert Ahdoot
Ahdoot & Wolfson, PC
c/o SiriusXM Settlement Administrator
P.O. Box 4079
Portland, OR 97208-4079

Defense Counsel Thomas Demitrack Jones Day 901 Lakeside Avenue Cleveland, OH 44114-1190

24. What is the difference between objecting and requesting exclusion?

Objecting is simply telling the Court you do not like something about the Settlement. You can object only if you stay in the Class (that is, do not exclude yourself). Requesting exclusion is telling the Court you do not want to be part of the Class or the Settlement. If you exclude yourself, you cannot object to the Settlement because it no longer affects you.

THE FINAL APPROVAL HEARING

25. When and where will the Court decide whether to approve the Settlement?

The Court will hold a Final Approval Hearing on January 25, 2021 at 1:30 p.m. before the Honorable District Judge James V. Selna of the United States District Court for the Central District of California, Southern Division, 411 West 4th Street, Courtroom 10C, Santa Ana, CA 92701.

Please note that the Court may have special procedures in places as a result of the Covid 19 Pandemic. For example, the hearing my take place by video conference, or you may have to request a hearing date after the Court issues a tentative ruling. Please check the Settlement Website (www.LifetimeSiriusXMSettlement.com) regularly and prior to the hearing date for updates. You may also visit the Court's website (https://www.cacd.uscourts.gov/honorable-james-v-selna) for more information on the Court's process regarding hearings.

At this hearing, the Court will consider whether the Settlement is fair, reasonable, and adequate and decide whether to approve: the Settlement; Class Counsel's application for attorneys' fees, costs and expenses; and the service payments to the Named Plaintiffs. If there are objections, the Court will consider them. The Court will also listen to people who have asked to speak at the hearing.

26. Do I have to come to the Final Approval Hearing?

No. Class Counsel will answer any questions the Court may have. However, you are welcome to attend at your own expense. If you send an objection, you do not have to come to Court to talk about it. As long as you mail your written objection on time the Court will consider it.

27. May I speak at the Final Approval Hearing?

Yes. If you wish to, you may attend and speak at the Final Approval Hearing, whether or not you intend to object to the Settlement. If you, or your attorney, wish to appear and speak at the Final Approval Hearing, you must do the following prior to **December 18, 2020** (1) mail or hand-deliver to the Court a "Notice of Intention to Appear" in the Action to the address set forth in Paragraph 23, above; (2) provide copies of any exhibits or documents that you intend to present or use at the hearing; (3) provide a list of all witnesses that you intend to call to give evidence at the hearing; (4) take all other actions or make additional submissions as may be ordered by the Court; and (5) mail or hand-deliver any notice and any exhibits, lists or documents, to Class Counsel and Counsel for Sirius XM at the addresses set forth in Paragraph 23, above.

Your Notice of Intention to Appear must be received at the addresses set forth in Paragraph 23, no later than the **December 18, 2020** deadline. Please note that if you do not file a Notice of Intention, you may still appear at the Final Approval Hearing and request to address the Court.

IF YOU DO NOTHING

28. What happens if I do nothing at all?

If you hold an Active Lifetime Subscription, and you do nothing, you will remain in the Settlement and will be entitled to receive Settlement benefits. However, you will give up your rights to be part of any other lawsuit or legal proceeding against the Sirius XM or Released Parties about the claims made in this case and released by the Settlement.

If you hold an Inactive Lifetime Subscription, and you do nothing, you will **not** receive any of the Settlement benefits and you will give up your rights to sue Sirius XM and certain related parties for the claims made in this case and released by the Settlement, and not receive anything from this Settlement.

GETTING MORE INFORMATION

29. How do I get more information?

This Notice summarizes the proposed Settlement. Complete details are provided in the Settlement Agreement. The Settlement Agreement and other related documents are available at www.LifetimeSiriusXMSettlement.com, by calling 1-855-917-3525 or by writing to *Alvarez v. Sirius XM Radio Inc.*, P.O. Box 4079, Portland, OR 97208-4079. In the event of any conflict between this Notice and the Settlement Agreement, the Settlement Agreement shall be binding. Publicly filed documents can also be obtained by visiting the office of the Clerk of the United States District Court for the Central District of California or by reviewing the Court's online docket.

If you have questions you may contact Class Counsel either by email at info@LifetimeSiriusXMSettlement.com or by mail at:

Robert Ahdoot
Ahdoot & Wolfson, PC
c/o SiriusXM Settlement
Administrator
P.O. Box 4079
Portland, OR 97208-4079

Keith Dubanevich Stoll Stoll Berne Lokting & Sclachter, PC c/o SiriusXM Settlement Administrator P.O. Box 4079 Portland, OR 97208-4079 Cornelius Dukelow
Abington Cole & Ellery
c/o SiriusXM Settlement
Administrator
P.O. Box 4079
Portland, OR 97208-4079

PLEASE DO NOT CONTACT THE COURT REGARDING THIS NOTICE. THE COURT CANNOT ANSWER ANY QUESTIONS.

QUESTIONS? GO TO WWW.LIFETIMESIRIUSXMSETTLEMENT.COM OR CALL 1-855-917-3525

EXHIBIT A

PARAGRAPHS 83-89 OF THE SETTLEMENT AGREEMENT

"RELEASES"

- 83. In addition to the effect of any orders and final judgments entered in accordance with this Agreement, Named Plaintiffs, Paul Wright, and any Settlement Class Member (individually, a "Releasing Party," and collectively, the "Releasing Parties"), whether or not that Settlement Class Member objects to the Settlement, shall be bound by this Agreement and shall have recourse only to the benefits, rights and remedies provided hereunder. The Releasing Parties shall completely release and forever discharge Sirius XM (including its predecessor companies, Sirius Satellite Radio Inc., XM Satellite Radio Holdings Inc., and XM Satellite Radio Inc.) and each of its past, present or future parents, subsidiaries, affiliates, officers, directors, employees, general or limited partners, insurers, legal representatives, trustees, attorneys, shareholders, agents, assigns, and third party suppliers and vendors (collectively, the "Released Parties") from any and all claims, counterclaims, lawsuits, set offs, costs, losses, rights, demands, charges, complaints, actions, causes of action, obligations, or liabilities of any and every kind, including without limitation (i) those known or unknown or capable of being known, (ii) those which are unknown but might be discovered or discoverable, and (iii) those accrued or unaccrued, matured or not matured, suspected or unsuspected, asserted or unasserted, foreseen or unforeseen, actual or contingent, liquidated or unliquidated, all from the beginning of the world until today, that arise out of or in any way relate or pertain to claims, no matter how styled, (a) that were asserted, or attempted to be asserted, or that could have been asserted, based on the facts alleged in the Cases, the Action and / or the Consolidated Class Action Complaint, or (b) that arise out of, relate to, or are in connection with the sale of Sirius XM's Lifetime Subscriptions, whether arising out of common law, state law, or federal law, whether by Constitution, statute, contract, common law, or equity, or (c) that arise out of, relate to, or are in connection with the administration of the Settlement (the "Released Claims"). The release in this Paragraph shall be included as part of any judgment, so that claims against all of the Released Parties shall be barred by principles of res judicata, collateral estoppel, and claim and issue preclusion.
- 84. Each Releasing Party hereby covenants and agrees that it shall not hereafter seek to establish liability against any of the Released Parties and further covenants not to sue any of the Released Parties, based in whole or in part upon any of the Released Claims, or otherwise institute, cause to be instituted, permit to be instituted on its behalf, or assist in instituting or prosecuting, any proceeding or otherwise assert any Released Claims against any Released Parties.
- 85. The Parties intend that there will be entry of a final judgment with prejudice in the Action respecting all claims that are or could have been brought in the Action consistent with the broadest principles of res judicata, collateral estoppel, and claim and issue preclusion, subject to the terms and conditions of this Settlement Agreement and the Final Approval Order and Judgment in the Action.
- 86. Each of the Releasing Parties hereby expressly agrees that, upon the Effective Date, each of them shall waive and release any and all provisions, rights, and benefits conferred either (i) by Section 1542 of the California Civil Code or (ii) by any law of any state or territory of the United States, or principle of common law which is similar, comparable, or equivalent to section 1542 of the California Civil Code, with respect to the claims released pursuant to Paragraph 83. Section 1542 of the California Civil Code reads:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.

- 87. Named Plaintiffs and Paul Wright understand and acknowledge, and all Settlement Class Members shall be deemed to understand and acknowledge, the significance of the waiver of California Civil Code Section 1542 and any other applicable law relating to the limitations on releases. Named Plaintiffs, Paul Wright, and each of the Releasing Parties acknowledges that he or she may hereafter discover facts in addition to, or different from, those facts which they now know or believe to be true with respect to the subject matter of the claims released pursuant to Paragraph 83, but each of those Persons expressly agrees that, upon entry of the Final Approval Order and Judgment, he or she shall have waived and fully, finally, and forever settled and released any and all Released Claims, whether or not concealed or hidden, and without regard to any subsequent discovery or existence of any additional or different facts. This is true whether such claims are known or unknown, suspected or unsuspected, contingent or non-contingent, accrued or unaccrued, whether or not concealed or hidden, which now exist, or heretofore have existed, upon any theory of law or equity now existing or coming into existence in the future, including, but not limited to, conduct which is negligent, intentional, with or without malice, or in breach of any duty, law, or rule, without regard to the subsequent discovery or existence of such different or additional facts. The foregoing release of unknown, unanticipated, unsuspected, non-contingent, concealed, hidden, and unaccrued losses or claims is contractual, and not a mere recital.
- 88. On the Effective Date, all Settlement Class Members shall be deemed to have, with respect to the subject matter of the Action and the Cases, expressly waived the benefits of any statutory provisions or common law rules that provide, in sum or substance, that a general release does not extend to claims which the Person does not know or suspect to exist in the Person's favor at the time of executing the release, which if known by the Person would have materially affected its settlement with any other party.
- In entering into this Agreement, each of the Parties assumes the risk of any unknown or mistake of fact or law. If any Party should later discover any new fact that might have been material to its decision to enter into this Agreement, or if any Party discovers that any fact upon which the Party relied in entering into this Agreement is not true, or that the Party's understanding of the facts or law was incorrect, the Party shall not be entitled to modify, reform, or set aside this Agreement, in whole or in part, by reason thereof.

[Please note that capitalized terms that are not defined herein have the same meaning as ascribed to them in the Settlement Agreement (available at www.LifetimeSiriusXMSettlement.com), including as defined in paragraphs 1-39 of the Settlement Agreement]

CLAIM FORM: SIRIUS XM LIFETIME SUBSCRIPTION SETTLEMENT

Alvarez v. Sirius XM Radio Inc., Case No. 2:18-cv-08605-JVS-SS

USE THIS FORM *ONLY* IF YOU HAVE ONE OR MORE SIRIUS XM "INACTIVE LIFETIME SUBSCRIPTIONS"—YOU DO NOT NEED TO SUBMIT A CLAIM FORM FOR "ACTIVE LIFETIME SUBSCRIPTIONS."

The DEADLINE for the Administrator to receive this Claim Form is: January 12, 2021.

I. GENERAL INSTRUCTIONS

If you purchased a paid subscription from Sirius XM that was marketed as a "Lifetime plan" or "Lifetime Subscription," you are a "Class Member." You should use this Claim Form to submit claims to the extent you are a Class Member who has one or more "*Inactive* Lifetime Subscriptions." You <u>must</u> complete this Claim Form and submit to the Settlement Administrator, to be received by **no later than January 12, 2021**, in order to receive either of the forms of benefit under the Settlement that are available to Class Members who have "Inactive Lifetime Subscriptions."

You hold an "Inactive Lifetime Subscription" if you have a Lifetime Subscription that, according to Sirius XM's records, as of **June 5**, **2020**, is no longer associated with a radio that was activated to receive Sirius XM's satellite radio service.

If you hold a **Lifetime Subscription that is active** (i.e., that is associated with a radio that was activated to receive Sirius XM's satellite radio service and continues to be activated to receive service according to Sirius XM's records) **as of June 5, 2020,** you have an Active Lifetime Subscription and do not need to submit a Claim Form because the benefits of the Settlement are conferred to you automatically.

If you are uncertain whether you have an Active or Inactive Lifetime Subscription, please go to the Settlement Website at www.LifetimeSiriusXMSettlement.com and use the account lookup tool on the landing page of this Website. You may also learn more information about the Settlement at this website, including the benefits available to Active Lifetime Subscribers.

II. FORMS OF BENEFIT: INACTIVE LIFETIME SUBSCRIPTIONS

Class Members who have an Inactive Lifetime Subscription as of June 5, 2020, may choose either to (i) reactivate their Lifetime Subscriptions on a radio that is not currently receiving Sirius XM's service (either pursuant to a paid or trial subscription to satellite radio service and/or data services), after which they may transfer their subscriptions to another Sirius XM satellite-capable radio an unlimited number of times provided that they pay a transfer fee to Sirius XM of \$35 per transfer, or (ii) receive a payment of \$100 in cash. You cannot choose both forms of benefit. If you choose the \$100 cash option you will forever cancel your Lifetime Subscription. Inactive Lifetime Subscription holders who reactivate their Lifetime Subscriptions may also obtain Internet streaming access to the Sirius XM radio service, at no additional fee to Sirius XM (a feature that is already available to those with an Active Lifetime Subscription).

Any Class Member with an active Lifetime Subscription, as well as any Class Member with an inactive Lifetime Subscription, is responsible for any Federal, state, and local taxes in addition to the \$35 transfer fee for each transfer.

If you hold more than one Inactive Lifetime Subscription, you must submit a separate Claim Form for each of those subscriptions.

This Claim Form may be submitted electronically *via* the Settlement Website at www.LifetimeSiriusXMSettlement.com. The Claim Form may also be submitted manually by downloading and printing a copy from the Settlement Website and then mailing a completed Claim Form to the address below. Please type or legibly print all requested information in blue or black ink. Mail your completed Claim Form by U.S. Mail to:

Alvarez v. Sirius XM Radio Inc. P.O. Box 4079 Portland, OR 97208-4079



III. CLAIMANT INFORMATION

The Settlement Administrator will use this information for all communications regarding this Claim Form and the Settlement. If you wish to update any of this information in the future, please visit the Settlement Website, available at www.LifetimeSiriusXMSettlement.com or call 1-855-917-3525.

| First Name: | | | | | | | | _ | MI: | _ | Last Name: | | | | | | | | | | | | | | | | | | |
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| NOTE: You must provide the Electronic Serial Number (ESN) or Radio ID for the radio you own on which you want to reactivate your Inactive Lifetime Subscription. Find your ESN or Radio ID by tuning to "0" on your Sirius XM radio device. You should select a Sirius XM radio device that does not currently have an active subscription (either pursuant to a paid or trial subscriptions to satellite and/or data service). If you provide the ESN or Radio ID for a radio that has active subscription, Sirius XM will automatically cancel any active services and reactivate your Inactive Lifetime Subscription on any such radio device.* By doing so, you represent that you have all necessary rights to cancel such subscription and consent to such cancellation. Note that Lifetime Subscriptions are not transferrable to another person. | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
| If you submit a valid claim for reactivation of your Inactive Lifetime Subscription, your Lifetime Subscription will be reactivated within thirty (30) days of the Effective Date of the Settlement. Please see the website for further details. | | | | | | | | | |
| OR | | | | | | | | | |
| <u>CASH OPTION</u> : Check the box below if you would like to receive a \$100 cash payment instead of reactivation of your Inactive Lifetime Subscription, and return this Claim Form to be received no later than January 12, 2021 . By selecting this form of benefit, you are agreeing to relinquish all of your rights respecting that Lifetime Subscription, which will be cancelled. | | | | | | | | | |
| Yes, I would like to receive a check for a \$100 cash payment and have provided my mailing address in the space provided in Section III, above. | | | | | | | | | |
| If you submit a valid claim for a \$100 cash payment instead of reactivation of your Inactive Lifetime Subscription, a check will be mailed to the address you provided in Section III, above, within sixty (60) days of the Effective Date of | | | | | | | | | |

the Settlement. Please see the website for further details.

^{*}For self-paid subscriptions, you will receive a pro rata refund of any amounts paid for future service unless such paid subscription purchase included bundled equipment. You will not receive any compensation for deactivated trial service to Sirius XM radio and/or data services, and you will not be able to reinstate such services.





Attachment 5

Alvarez v. Sirius XM, Radio Inc. Banner Advertisement

728x90 Online Display Banner on Google Display Network –

Option 1

Frame 1: Visible for 8 seconds.



If you purchased a subscription from Sirius XM that was marketed or sold as a "Lifetime Plan" or "Lifetime Subscription"

Frame 2: Visible for 6 seconds.



a Class Action Settlement may affect your rights.

Visit www.LifetimeSiriusXMSettlement.com to learn more.

Option 2





If you purchased a subscription from Sirius XM that was marketed or sold as a "Lifetime Plan" or "Lifetime





a Class Action Settlement may affect your rights.

Visit www.LifetimeSiriusXMSettlement.com to learn more.

Option 3

Frame 1: Visible for 8 seconds.

If you purchased a subscription from Sirius XM that was marketed or sold as a "Lifetime Plan" or "Lifetime Subscription"

Frame 2: Visible for 6 seconds.

a Class Action Settlement may affect your rights.

Visit www.LifetimeSiriusXMSettlement.com to learn more.

Desktop Right Column Banners for Facebook -

Option 1
Static Ad



Class Action Settlement
www.LifetimeSiriusXMSettlement.com
Sirius XM Lifetime Plan and Lifetime
Subscription purchasers could be eligible for
benefits.

Option 2
Static Ad



Class Action Settlement www.LifetimeSiriusXMSettlement.com Sirius XM Lifetime Plan and Lifetime Subscription purchasers could be eligible for benefits.

Option 3
Static Ad

Class Action Settlement

Sirius XM Radio Lifetime Subscriptions www.LifetimeSiriusXMSettlement.com Sirius XM Lifetime Plan and Lifetime Subscription purchasers could be eligible for benefits

Attachment 6



Alvarez v. Sirius XM Radio Inc. Case No. 2:18-cv-08605 Opt Out List

| Opt Out | Name |
|---------|---------------------|
| 1 | ARTHUR SKALETSKY |
| 2 | JEFFREY L GARDNER |
| 3 | JIMMY CLEMONS |
| 4 | RICHARD KATZMAN |
| 5 | ALEXANDER ROHE |
| 6 | DEBORAH ROBERSON |
| 7 | LU ANN JOHNSON |
| 8 | JAMES BURTON |
| 9 | EDWARD COSTLEY |
| 10 | CAROL MOTE |
| 11 | ROBERT DUFFUS |
| 12 | ALLAN RODAK |
| 13 | VERA M ELDEN |
| 14 | ANN MCCLELLAND |
| 15 | STEVEN LOVERDE |
| 16 | JOSHUA HUDSON |
| 17 | JOYCE MERKIN |
| 18 | CHARLES LOEWEN |
| 19 | ROBERT BASS |
| 20 | JOHN VLOCK |
| 21 | JIM SWILER |
| 22 | CAROLYN MEYER |
| 23 | FRANCES PHILIP |
| 24 | C JIM HICKS |
| 25 | JIMMY FLOURNOY |
| 26 | YVONNE PASSEY |
| 27 | JOHN SCHMIDT |
| 28 | THOMAS PADEGIMAS |
| 29 | JOSEPH URSONE |
| 30 | JOE SCHOENHERR |
| 31 | FRANK QUAGLIARIELLO |
| 32 | EMANUEL GONZALES |
| 33 | ROY E ROGERS |
| 34 | WAYNE R TAYLOR |
| 35 | BELINDA KERSCHNER |
| 36 | ANDREA VASALI |
| 37 | DONNA BEECH |